

Baltimore Beginning, Intermediate and Advanced

SEMINAR JULY 24-26

The Brimhall Protocol

866-502-1200 or 302-478-5090

What's
New In 2009

Experience a Nutri-
West/Brimhall
"Total" Practice Seminar
with

Dr. John Brimhall
and the Brimhall Team

Brandy of Total Practice
Resources on
IMPLEMENTATION &
PROFITABILITY



**A Seminar That: Rewards Your Practice
and Your Patients with IMPROVED
RESULTS (In all areas of your practice
from adjusting to nutrition to laser and on
to detoxification etc.)**

**This Increases New Patients, Patient
Referrals, Patient Retention, Increased
Income & Increased Profits!**

20 CE Credits Approved

(DE, MD, DC, GA, ME, MA, NH, NY, NC, NJ, PA, SC, & VA)

**DR. BRIMHALL AND THE BRIMHALL TEAM
WILL TEACH YOU HOW TO:**

- Perfect Your Techniques (Nutrition, Adjusting, Fascia, Laser, Cranial...)
- Properly Implement Better and Complete Nutritional & Structural Protocols. Be able to get referrals and miracles with complex cases.
- Streamline and Perfect Your Systems.
- Get Better Results Faster and Consistently.

All to Increase Efficiency, Productivity and Profits

**DR. BRIMHALL RECEIVED 50 TO 70 NEW PATIENTS PER MONTH
WITHOUT ADVERTISING BECAUSE HIS PATIENTS SAID THEY
GOT RESULTS FROM HIS "TOTAL" PROTOCOL APPROACH
WHEN EVERYTHING ELSE HAD FAILED. HE IN FACT CREATED A
MILLION DOLLAR PRACTICE BY PATIENT REFERRALS FROM
AROUND THE GLOBE. HE HAD A THREE TO FOUR MONTH
WAITING LIST OF 30 + PATIENTS.**



This Seminar Will Cover Hands On and Individual Workshops to Include:

- Nutrition and Nutritional Testing & Understanding
- Implementation of Nutrition for Increased Results and Profitability
- Muscle Testing and Self Testing

- Detoxification
- Chronic Neck and Low Back Pain
- Carpal Tunnel Syndrome
- A/SERT for Allergies and Sensitivities
- Dealing with Difficult Cases
- Transitioning to Wellness
- Patient Education
- Report of Findings
- Cold Laser Therapy - Red Laser/Violet Laser/Zerona Body Contouring
- Percussor & Adjustor for Ease on the Doctor and Patient
- Large Magnet Treatment for Pain
- Fascial and Scar Tissue Release
- Eyelights and Brain Balancing ADD. ADHD. Learning Disabilities etc.
- Tableside CA Training (Hands On, Q & A)

Brandy and the Total Practice Resources Team (TPR) Will Teach The doctors and CA's how to choose and have proper systems for cash or insurance and how to blend them together if that is their choice for increased services and profitability. To be covered:

- Coding & Documentation (Understanding the Language and Protecting Yourself)
- Staff Development & Training
- Internal Inexpensive Marketing
- The 6 Steps to Implementing the 6 Steps

- 12 Steps to Increasing Efficiency, Productivity and Profits Without Increasing Overhead
- Leadership and Accountability for Team Training and Team Meetings
- Patient Education
- Patient Retention
- Preparing and Presenting Pre-Payment Plans

DR. BRIMHALL'S SIX STEPS TO WELLNESS

The Brimhall Protocol recognizes that there are six interferences or six causes of vertebral subluxations: **1) Structural Trauma 2) Electromagnetic Pollution 3) Nutritional Inadequacies or deficiencies 4) Allergies or Sensitivity Triggers 5) Emotional Stressors and 6) Toxic Accumulations or Exposures.** The Brimhall Protocol provides treatment techniques to address each area of interference.

- **Step 1-Structure-** Re-Establish Structural Integrity; The Foundation of Health
- **Step 2-Electrical Pollution-** Rebalance Electromagnetics
- **Step 3-Nutrition-** Rebalance Nutrition
 - a. Reset adrenals and the General Adaptive System
 - b. Replenish Nutrition For Organ, Glands or System weakness
 - c. Enhance Immune Function
 - d. Replace Enzymes and/or HCL to Aid Nutrition
 - e. Restore Proper Bowel Flora To Optimize Colon Function
- **Step 4-Allergies & Sensitivities-** Re-Program the Body Using the A/SERT Allergies Technique
- **Step 5-Emotion-** Re-Evaluate Emotional Stress Patterns and Remove Limiting Belief Systems Through Color and Sound Therapy, Ocular Release (R.E.S.T), and Guided Imagery
- **Step 6-Toxins-** Remove Heavy Metals or Other Toxins From the Body Through Chelation, Frequency Modulation, Cold Laser, and Energy Foot Bath Therapy



**Doctors, Don't Overlook The Value Of A Well-Trained,
Motivated And Educated CA In Your Wellness Clinic. You Are
Encouraged To Bring Your Assistants. There Will Be A
Special Class Designed For CA Training.**

**Please Bring Your Adjusting Instruments and Portable
Adjusting Tables With You**

Fees:

Licensed Professionals: \$395

Assistants & Students: \$195

At door registration add: \$75

20 CE credits: \$35

To Register Call:

Nutri-West Mid Atlantic 1309 Veale Rd Ste 21 Wilmington, DE 19810

Toll Free: 866-502-1200

Fax: 302-478-3107 or Email: nutriwestmidatl@aol.com

If registered & paid in full by July 2, 2009 receive a \$50 discount

To receive the special hotel rate of per night mention the "Brimhall Seminar Group".
Rooms must be reserved by 6/23/09