



The key to perfect skin is in your DNA.

SkinShift™ is the only skincare line scientifically formulated for the genetic skin type that is uniquely yours.

Unlock Your Skin's Genetic Potential

Your DNA is unique to you—shouldn't your skincare be, too? Developed exclusively by Ruthie Harper, MD, SkinShift™ is the only line of skincare products designed to optimize the health and appearance of your skin based on your individual genetic profile, and SkinShift™ is the *first* and *only* aesthetics company in the industry to use DNA testing to determine which skincare products will work best for you.



Shift to a Higher Standard in Skincare

The Human Genome Project has given us access to new genetic tools for providing more personalized care. For the first time ever, SkinShift™ uses a revolutionary DNA analysis to identify your skin's genetic strengths and weaknesses.

To test your DNA, simply swab your inner cheek using the collection wand in our test kit, and then we send it to our ISO-certified genetic lab. The SkinShift™ Test analyzes your DNA for 15 genetic markers associated with your skin's genetic predisposition to five key aging and health factors:

- **Collagen Formation Factor**—Determines if your skin is prone to wrinkling, sagging, poor wound healing, roughness, acne, and rosacea as a result of collagen breakdown.
- **Sun Protection Factor**—Determines how well your skin handles the damaging effects of sun exposure.
- **Antioxidant Protection Factor**—Determines your skin's ability to defend against free radical damage.
- **Glycation Protection Factor**—Determines if your skin is prone to heavy wrinkles and folds, accelerated aging, cracking and thinning, uneven texture, redness, and inability to self-repair caused by glycation.
- **Inflammation Control Factor**—Determines how well your skin fights against deterioration and premature aging as a result of excessive inflammation.

Shift to Genetically Designed Skincare



Although you can't change your inherent genetic risks, you can alter their effects by using products that address the uniqueness of your DNA and your skin. Once we receive your SkinShift™ Test results, we determine which ingredients will work most effectively with your genetic profile and create a SkinShift™ regimen that's uniquely designed for you and your skin.

At SkinShift™, we carefully formulate our skincare products with your beauty and your health in mind. SkinShift™ products work synergistically with your body to enhance your natural ability to heal, repair, regenerate, and protect your skin. Unlike anything else available today, SkinShift™ products are:

- Genetically Designed
- Organic
- Chemical Free
- Physician Formulated

We never use ingredients that are toxic or harmful, and all our products combine only the finest organic ingredients with the most advanced cosmetic pharmaceuticals.

Each SkinShift™ formulation delivers a unique infusion of phytochemicals, antioxidants, vitamins, and essential nutrients—all scientifically proven to work in harmony with your genetics and your skin.

Shift to Beautiful, Healthy Skin

While other skincare products may contain some of the same essential ingredients, only SkinShift™ products are customized for you based on your genetics, and only SkinShift™ products contain the precise combinations and concentrations of organic and cosmeceutical ingredients to create the most dramatic results in both the appearance and the health of your skin.



Call 1 (866) 338-4883 to order your SkinShift™ Test and unlock your skin's genetic potential today.

Card Type: Visa / MC / Discover / AmEx Check # _____ (make payable to Skinshift)

Name on Card _____

Credit Card # _____ Exp Date _____ Security Code _____

Billing Address _____ City _____ State _____ Zip _____

I authorize my card to be billed _____
Signature _____ Date _____

Email Address: _____ Phone: _____

Upon completion, Fax Form to (480) 696-7037 or scan and e-mail to jason@brimhallwellness.com