

Dr. Brimhall's

One More Piece of the Puzzle

For Wellness

A web site Can Be A Powerful Tool

You can maximize the impact of your promotional and marketing efforts with the use of a web site. There are many advantages to having a web site in the success of your practice by how you use it.

An effective web site accomplishes the following:

- Provides insight to visitors about who you are, the services you provide and the environment you have created for them through the effective use of words and photos.
- Educates new and existing patients through the content you make available such as articles, newsletters, informational pages and supporting video.
- Expedites new patient registration process by making available the patient forms on your site that can be completed prior to the first visit. Patients appreciate the ability to complete the forms at their leisure.
- Can increase new or recurring patient visits to your clinic when used as a marketing tool to offer weekly or monthly promotions.
- Can increase your web site popularity by producing fresh content through the publication of newsletters that address patient concerns through various topics of interest. We all know that the best advertising is word of mouth. Patients that find your web site useful, an abundance of resources and fresh content will spread the word with those they care about.
- Most importantly, a well produced web site will serve as a non-intrusive tool to help you maintain the lines of communication open with your patient.

A custom web site can run anywhere from \$1000 up to \$5000. When you are doing this on your own you are faced with the task of planning, directing and the most challenging task of creating the content for your web site. Many new web site owners find that coming up with the information for their web site is a huge challenge.

The Brimhall Wellness Web Sites are an excellent alternative. You can have your web site up and running with minimal effort at an affordable rate.



The Brimhall Wellness Web Sites come in a variety of design options and color schemes but best of all they come complete with an extensive amount of valuable resource and educational information, photos and video.

When you have a Brimhall Wellness Web Site all you have to do is provide the information that is all about you, your staff and your clinic. Everything else is already there.

As of June 1, 2006 we are launching an upgraded system that will enable you to login to your control panel and personalize the designated web pages that pertain to your clinic. The new service and optional features that will be available are second to none. With a Brimhall Wellness Web Site you will have the option to setup a calendar of events, setup auto appointment reminders, birthday or anniversary notices through the iCard service, sell nutritional supplements or other products by adding an iStore, get listed in chiropractor directories and much more.

- A Brimhall Wellness Web Site runs at \$599 for setup and \$59.95 for monthly service
- Patient newsletters run at \$149 setup plus \$29.95 for monthly service.

Sign up now through May 15th and SAVE:

- Web Site setup \$99 - a savings of \$500.
- Patient newsletters setup \$59 and \$19.95 monthly service - a \$90 savings on setup and a \$10 monthly savings for newsletters.

Pick up your subscription form at our web site at: www.brimhallsites.com or click on link to download your [web site subscription form](#).

To Your Success,
The Brimhall Wellness Team

The new upgraded Brimhall Wellness Web Sites will be released on June 1st.

Pre-launch subscribers who act now will save hundreds of dollars.

The Brimhall Upgraded web sites include many features and optional add on services.



~ iEdit ~ iCard ~ iStore ~ iCalendar ~iNewsletter and much more.



[Go to our web site to learn more](#)

Dr. Brimhall's Health Puzzle Piece is a weekly email newsletter distribution that has been brought to you by the collaborative efforts of the Brimhall Wellness Team. All newsletters are published and available at www.BrimhallPuzzlePiece.com a division of Health Path Products, LLC.