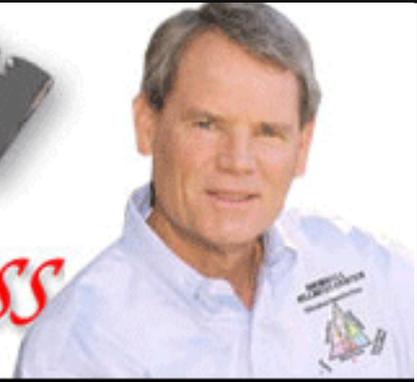




Dr. Brimhall's One More Piece of the Puzzle



For Wellness

Health Puzzle
Piece Site

Past
Articles

Seminar
Schedule

Forums

Store

Wellness
Web Sites

This Weeks Article...

August 13, 2007

The four elements to a thriving wellness practice

Capacity Management has uncovered the four elements to a thriving wellness practice.

One of our focus areas with clients is to insure that each of these elements is recognized. Necessary strategies and systems are then implemented to create optimum function of each of these four elements. In doing this, your practice will become more efficient, more productive and trouble free and is guaranteed to flourish.

These important elements are:

1. **Diagnostic** - Determine those areas which are deficient. Examine your procedures in all areas of your practice. Go through your current systems in detail to locate and establish breakdown. It is vital that you are able to identify and acknowledge these particulars.
2. **Information** - Research, ask questions and/or seek out help to more clearly understand these areas of weakness. Know why these specific areas are impacting your practice and begin to learn how essential improvements can be made. Be accepting and realize the necessity of positive change.
3. **Implementation** - Prioritize, strategize and systemize the changes that will begin to be made. Begin by choosing only 2 or 3 areas to focus on and implement changes. Delegate responsibilities and set deadlines to help insure follow-through. Once you have successfully accomplished the execution of new systems or steps in a chosen area, select another to revamp and follow these same steps to continue to successfully create change.
4. **Motivation** - Be enthusiastic about the changes that are taking place. Stay involved and be supportive of your team as you go through this process. Handle any setbacks gracefully and continue to persevere toward your objective.

The key to insuring that your changes are maintained and continue to be routine is to recognize that there is always something that can and will disable each of these elements if you allow it. To help prevent this, it is imperative that you and your team communicate regularly to stay ahead of or prepare for potential obstacles.

If you would like more information, please call Capacity Management at (480) 832-1546 and you will be mailed a complimentary audio CD.

We Look Forward to Seeing YOU Soon,
John W Brimhall, DC and the Wellness Team

current seminar schedule

Date	Presenter	Location	Reservation
August 18	Dr. Brian Anderson	Pleasanton, CA	NW Northern Cal 866-393-3800 or 734-480-9850
August 24-26	Dr. David Lee	Indianapolis, IN	NW Michigan 800-247-8791 or 214-733-8838
September 22-23	Dr. Jeff Ulery	Houston, TX	NW Texas 800-247-8791 or 214-733-8838

You are receiving Dr. Brimhall's Health Puzzle Piece newsletter either because you subscribed or have been subscribed to receive weekly health and wellness announcements. To unsubscribe go to the bottom of the page. **Please note:** Brimhall Health Puzzle Pieces are designed exclusively for practitioners not for patient distribution.

Dr. Brimhall's Health Puzzle Piece is a weekly email newsletter distribution that has been brought to you by the collaborative efforts of the Brimhall Wellness Team. All newsletters are published and available at www.BrimhallPuzzlePiece.com a division of Health Path Products, LLC.

The above statements have not been evaluated by the FDA. The nutritional information, suggestions, and research provided are not intended to diagnose, treat, cure, or prevent disease and should not be used as a substitute for sound medical advice. Please see your health care professional in all matters pertaining to your physical health.